

List of Entry Point Projects

No	Entry Point Projects
Greater Kuala Lumpur/Klang Valley	
1	Attracting 100 of the World’s Most Dynamic Firms within Priority Sectors
2	Attracting the Right Mix of Internal and External Talent
3	Connecting to Singapore via a High Speed Rail System
4	Building an Integrated Urban Mass Rapid Transit System
5	Revitalising the Klang River into a Heritage and Commercial Centre for Greater KL/KV
6	Greening Greater KL/KV to Ensure Every Resident Enjoys Sufficient Green Space
7	Creating Iconic Places and Attractions
8	Creating a Comprehensive Pedestrian Network
9	Developing an Efficient Solid Waste Management Ecosystem
Oil, Gas and Energy	
1	Rejuvenating Existing Fields Through Enhanced Oil Recovery
2	Developing Small Fields through Innovative Solutions
3	Intensifying Exploration Activities
4	Building Regional Oil Storage and Trading Hub
5	Unlocking Latent Gas Demand
6	Attracting Multinational Companies to Bring a Sizeable Share of their Global Operations to Malaysia
7	Consolidating Domestic Fabricators
8	Developing Capabilities and Capacity through Strategic Partnerships and Joint Ventures
9	Improving Energy Efficiency
10	Building Up Renewable Energy and Solar Power Capacity
11	Deploying Nuclear Energy for Power Generation
12	Tapping Malaysia’s Hydroelectricity Potential
Financial Services	
1	Revitalising Malaysia’s Equity Markets
2	Deepening and Broadening Bond Markets
3	Transforming or Rationalising Development Financial Institutions (DFIs)
4	Creating an Integrated Payment Ecosystem
5	Insuring Most, If Not All Our Population
6	Accelerating the Growth of the Private Pension Industry
7	Spurring the Growth of the Nascent Wealth Management Industry
8	Accelerating and Sustaining a Significant Asset Management Industry
9	Developing Regional Bank Champions
10	Becoming the Indisputable Global Hub for Islamic Finance

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No	Entry Point Projects		
Wholesale and Retail			
1	Increasing the Number of Large Format Stores		
2	Modernising via the Small Retailer Transformation Programme (TUKAR)		
3	Developing <i>Pasar Komuniti</i>		
4	Transforming Automotive Workshops		
5	Developing Makan Bazaars		
6	Developing 1Malaysia Malls		
7	Developing a Virtual Mall		
8	Facilitating Local Businesses to Acquire Stakes in Foreign Retail Businesses		
9	Making Malaysia Duty Free		
10	Setting Up Wellness Resorts		
11	Organising Unified Malaysia Sales		
12	Transforming KLIA into a Retail Hub		
13	Developing Big Box Boulevards		
Palm Oil			Rubber
1	Accelerating the Replanting and New Planting of Oil Palm	1	Increasing Average National Rubber Productivity to 2,000 kg/ha/year by 2020
2	Improving Fresh Fruit Bunch (FBB) Yield;		
3	Improving Worker Productivity	2	Ensuring Sustainability of the Upstream Rubber Industry
4	Increasing the Oil Extraction Rate (OER)	3	Increase World Market Share of Latex Gloves to 65 per cent by 2020
5	Developing Biogas at Palm Oil Mills		
6	Developing Oleo Derivatives	4	Commercialise Ekoprena and Pureprena (Green Rubber)
7	Commercialising Second-Generation Biofuels		
8	Expediting Growth in Food and Health-based Downstream Segments		
Tourism			
1	Positioning Malaysia as a Duty Free Shopping Destination		
2	Designating the Bukit Bintang-Kuala Lumpur City Centre Area as a Vibrant Shopping Precinct		
3	Establishing Premium Outlets in Malaysia		
4	Establishing Malaysia as a Global Biodiversity Hub		
5	Developing an Eco-Nature Integrated Resort in Sabah		
6	Creating a Straits Riviera		
7	Targeting more International Events		
8	Establishing Dedicated Entertainment Zones		
9a	Developing Local Expertise and Better Regulating the Spa Industry		
9b	Golf Tourism		
10	Establishing Malaysia as a Leading Business Tourism Destination		
11	Enhancing Connectivity to Priority Medium-Haul Markets		
12	Improving Rates, Mix and Quality of Hotels		

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No	Entry Point Projects
Electrical and Electronics	
1	Executing a Smart Follower Strategy for Mature Technology Fabrication
2	Developing Assembly and Test Using Advanced Packaging Technology
3	Developing Integrated Circuit Design Firms
4	Supporting the Growth of Substrate Manufacturers and Related Industries
5	Increasing the Number of Silicon Producers
6	Growing Wafer and Cell Producers
7	Increasing Solar Module Producers
8	Developing LED Front-end Operations
9	Expanding LED Packaging and Equipment
10	Creating Local Solid State Lighting Champions
11	Building a Test and Measurement Hub
12	Expanding Wireless Communication and Radio Frequency Identification (RFID)
13	Growing Automation Equipment Manufacturing
14	Building Transmission and Distribution Companies
15	Building an Electrical Home Appliance Manufacturing Hub and International Distribution Network
Business Services	
1	Growing Aviation Maintenance, Repair and Overhaul Services
2	Building Globally Competitive Outsourcers
3	Positioning Malaysia as a World-Class Data Centre Hub
4	Jump-starting a Vibrant Green Technology Industry
5	Growing Large Pure Play Engineering Services
6	Developing Malaysia as a Global Islamic Finance KPO Hub
Communications Content and Infrastructure	
1	Nurturing Malaysia's Creative Content Industry
2	Track and Trace
3	Connecting 1Malaysia
4	Establishing e-Learning for Students and Professional Training
5	Launching e-Healthcare
6	Deepening e-Government
7	Ensuring Broadband for All
8	Extending Reach
9	Offering a Smart Network
10	Extending the Regional Network
Education	
1	Scaling Up Early Child Care and Education Centres (ECCE)
2	Improving Early Child Care and Education (ECCE) Training
3	Scaling Up International Schools

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No	Entry Point Projects
Education	
4	Expanding Private Teacher Training
5	Scaling Up Private Skills Training
6	International Expansion of Distance Learning
7	Building an Islamic Finance and Business Education Discipline Cluster
8	Building a Health Sciences Education Discipline Cluster
9	Building an Advanced Engineering, Science and Innovation Discipline Cluster
10	Building a Hospitality and Tourism Discipline Cluster
11	Launching Educify@Iskandar
12	Championing Malaysia's International Education Brand
13	Introducing Public-Private Partnerships in Basic Education
14	UCSI Premium Health Education Cluster
Agriculture	
1	High-value Herbal Products
2	Edible Bird's Nest Swiftlet Farming
3	Mini Estate Farming for Seaweed
4	Integrated Cage Farming
5	Cattle Integration in Oil Palm Estates
6	Replicating Integrated Zone for Aquaculture Model (IZAQs) to Tap Market for Premium Shrimp
7	Premium Fruits and Vegetables
8	Food Park
9	Fragrant Rice Varieties in Non-Irrigated Areas
10	Strengthening Productivity of Paddy Farming in MADA
11	Strengthening Productivity of Paddy Farming in Other Granaries
12	Expansion of Cattle in Feedlots
13	Dairy Clusters
14	Seed Industry Development
15	Participation of MNCs
16	Overseas Acquisition/JV of Cattle Farms
Healthcare	
1	Mandating Private Health Insurance for All Foreign Workers and Improve Workmen's Compensation Coverage
2	Creating a Supportive Ecosystem to Grow Clinical Research
3	Leverage Patent Expiry by Pursuing Generic Opportunities
4	Re-invigoration of Healthcare Travel through a Seamless Customer Experience, Proactive Alliances and Niche Marketing
5	Creating a Diagnostic Services Nexus to Achieve Scale in Telemedicine for Eventual International Outsourcing
6	A World-Class Campus for Healthcare and Bioscience

List of Business Opportunities

No	Business Opportunities
Greater Kuala Lumpur/Klang Valley	
1	Vitalising Putrajaya
2	Housing
3	Basic Water and Sewerage Services
Oil, Gas and Energy	
1	Process Improvements
2	Economic Growth
3	Project RAPID (Refinery And Petrochemical Integrated Development)
4	Project SAMUR (Sabah Ammonia Urea)
Financial Services	
1	Commercial Banking
2	Investment Banking
3	Islamic Banking
4	Insurance and Takaful
5	Asset Management and Wealth Management
6	Other Segments Including DFIs
Wholesale and Retail	
1	Organic Growth
Palm Oil and Rubber	
1	Expansion of Existing Upstream Activities
2	Development of Existing Downstream Activities
3	Development of National Biodiesel Activities
Tourism	
1	Food and Beverage Outlets
2	Local Transportation
3	Tour Operator Segment
Electrical and Electronics	
1	Semiconductors
2	Solar
3	Light Emitting Diodes
4	Industrial Electronics

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No	Business Opportunities
	Business Services
1	Multi-Disciplinary Practice Construction
2	Accounting Sector
3	Creative Multimedia Content Industry
	Communications Content and Infrastructure
1	Fixed Services
2	Mobile Services
3	Courier, Post and Broadcast
4	Regional Operations
	Education
1	Discipline Clusters to Support NKEAs
2	Centre for Excellence in Language Learning
	Agriculture
1	Nutraceutical Products
2	Foreign Distributor
3	Ornamental Fish Farming
4	Aquaculture Feed Mill
5	Aquaculture Export Centre
6	Snacks Industry
7	Free-range chicken rearing
8	Button mushroom farming
9	Packaged fruit production such as jackfruit
10	Foreign Direct Investment in Herbal Products
11	Snack Food Industry (SFI)/County Food Facilities
	Healthcare
1	Med Tech Manufacturing
2	Seniors Living